

Intellectual Property Overview
Presented by The Bilicki Law Firm, P.C.

Patent Law Basics

A. Kinds of Patents

- utility- product, process, method of doing business
- design
- conventional vs. provisional applications

B. Utility, novelty and non-obviousness requirements

C. Information to Include in an Invention Disclosure

D. Written Descriptions/ Purpose/Contents

F. Searching

- Differences between patentability and clearance searches
- Value in searching
- Tools for searching

G. The Patenting Process and Typical Fees

H. Assignments and Licensing

I. Questions

Trademark Law Basics

A. Trademarks, Service Marks, and Trade Dress

- Definitions
- Common Law Rights

B. Benefits of federal registration

C. Requirements for registration

- Use vs. Intent-to-Use
- Description of goods/services
- Specimens

D. Impediments to Registration

- Likelihood of confusion
- Inherent distinctiveness vs. descriptiveness
- Functionality
- Ornamentality

E. Selecting strong marks

F. Searching

G. The Registration Process and Typical Fees

H. Questions

Copyright Law Basics

A. Copyrights

- Defined
- How do they arise, common law rights
- Works subject to protection
- Types of copyrights
- Rights of copyright owners
- Marking

B. Benefits and Requirements of Federal Registration

C. Test for Infringement and Defenses to Infringement Claims

- Fair use

D. Questions